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For immediate release:

Investing in Our Future: eSchoolView's student training and scholarship program

eSchoolView proudly announces the kick-off of *Investing in Our Future*, a student training and scholarship program.

eSchoolView's leadership and creative teams value education and the work their clients do to prepare students for the future. To help support students in that learning, the company is kicking off its first scholarship contest, *Investing in Our Future*. The contest is open to all seniors in Ohio, Kentucky and Pennsylvania who are interested in pursuing Web design or development at the postsecondary level. *Investing in Our Future* is available to school districts with multimedia, IT, Web design and journalism classes at their high schools. Schools do not need to be eSchoolView clients for their students to be eligible to enter.

eSchoolView is offering two scholarship opportunities: Web design and Web page development. The **Web design contest** is designed for seniors interested in pursuing graphic design, Web design or other arts. This contest asks students to develop a home page or splash page and one interior page for a Web site. The site should be related to a school class or club and should reflect a collaborative effort between the "client" and the designer. A 1-2 page essay describing the process students used to collaborate with their client and ensure their design met their client's needs will accompany the design submissions.

Seniors in Web page or journalism courses can enter the **Web Page Development Contest**, where they will be developing an actual interior page for the school Web site using eSchoolView's CMS. The interior page should be dedicated to a club or class at the school, and should be the product of collaboration between the student and the "client," or in this case, a school leader. Students have the opportunity to create the page using eSchoolView's CMS, a top-quality commercial software. eSchoolView hopes their clients might choose to use eSchoolView's CMS (at no additional charge) as their instructional software in their Web page development and/or journalism courses, so students will be able to become active members of the districts' Web design teams. Technical support will be available to all students throughout the project.

Each contest will be graded by a panel of professionals in Web design and development. Using a judging rubric provided by eSchoolView, the judges will select the top five entries in each category, and those students will be awarded \$1000 scholarships to use for any educational expense.

Submissions are due March 30, 2012. Students should register and submit their entries online at eSchoolView's Web site. www.eSchoolView.com. Winners will be notified in May, 2012.

For more information, visit <http://www.eschoolview.com/scholarships>.